

MOBILESTYLES App im Numbers

MOBILESTYLES is a unique, innovative, and future-thinking company that blends tech and lifestyle to help the modern person fulfill their self-care needs, without sacrificing their comfort, privacy, or time.

Our mobile app connects health and beauty entrepreneurs to individuals with busy lifestyles or alternative needs for beauty and wellness care – to deliver **top-tier**, **on-demand health and beauty services** to our clients' doorsteps with just the tap of a button.

(IOS + ANDROID)

100k

Subscribers

(IN-APP + NEWSLETTER)

255k

Registered PROs

7.5k

Registered Clients

17.5k

Search Impressions

(IN-APP + ONLINE)

558k

Audience

67%

39%

FEMALE

25-34 YRS OLD

MOBILESTYLES Advertisements

MOBILESTYLES is where clients, health and beauty professionals, and industry-leading beauty and wellness brands come together to grow and achieve success. Instantly reach more than 10k registered MOBILESTYLES App users when you advertise with us!





ho Can Advertise Us?

Nationwide Beauty & Wellness Companies

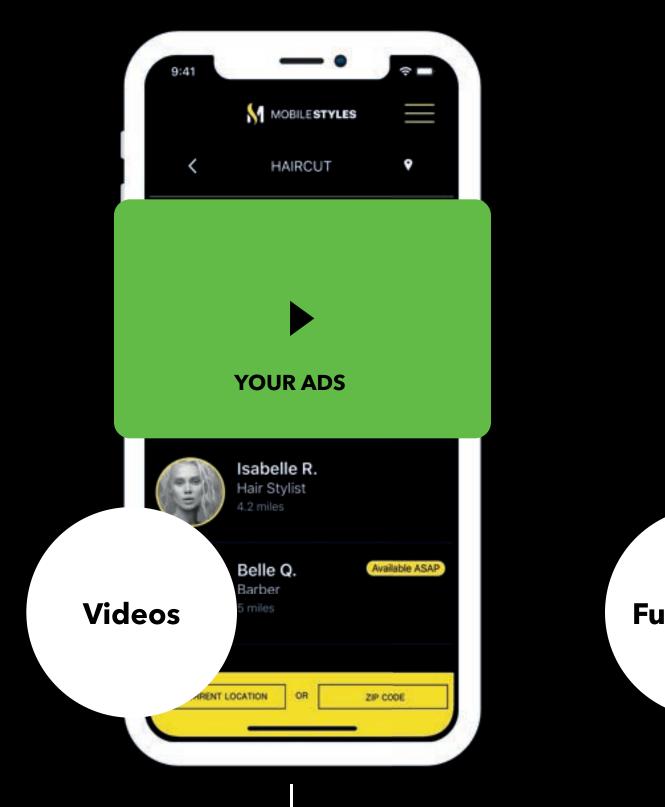
Beauty & Wellness Service Providers

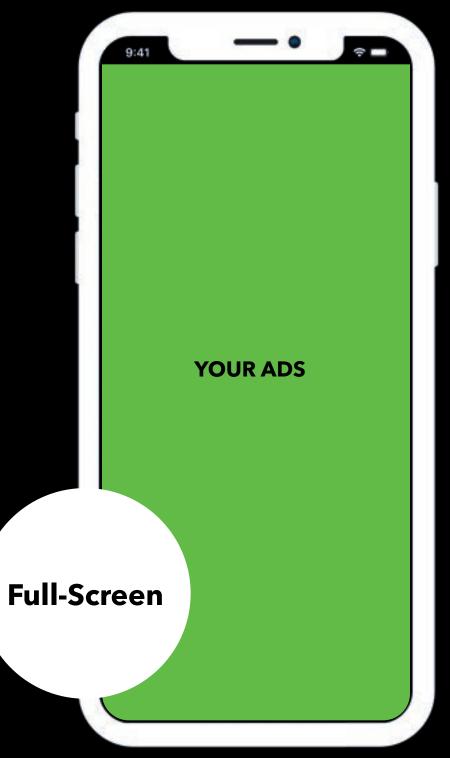
What Types of Ads Do We Offer?

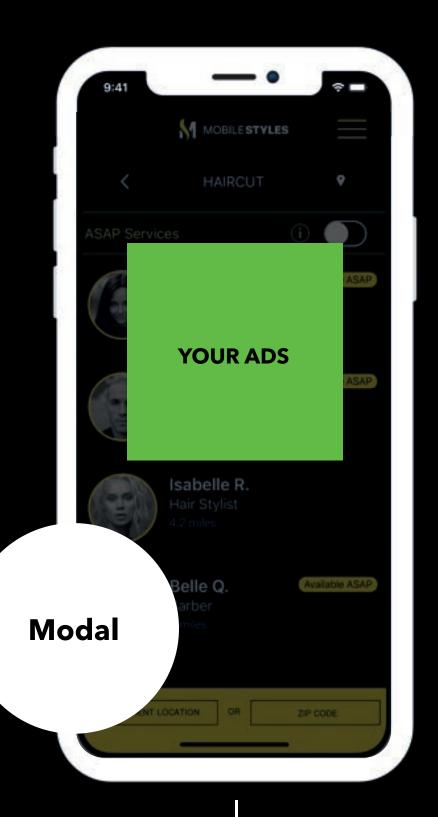


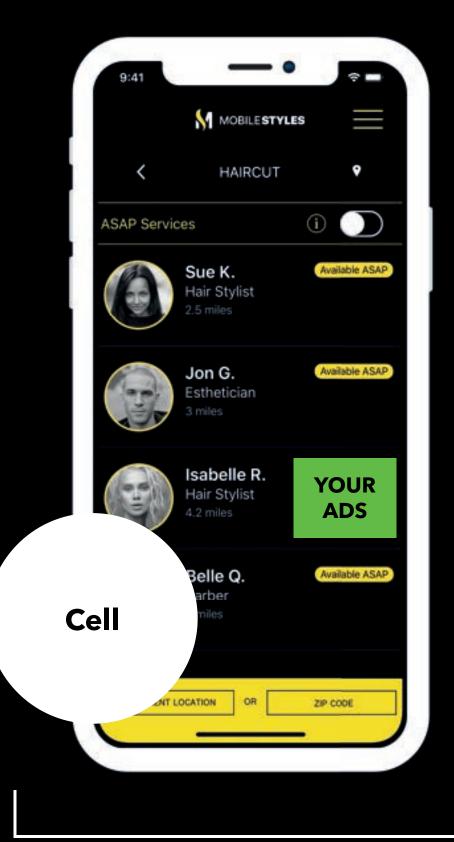
In-App Ads

Build company awareness on the nation's #1 health and beauty on-demand app and watch year-after-year growth with MOBILESTYLES in-app ads.







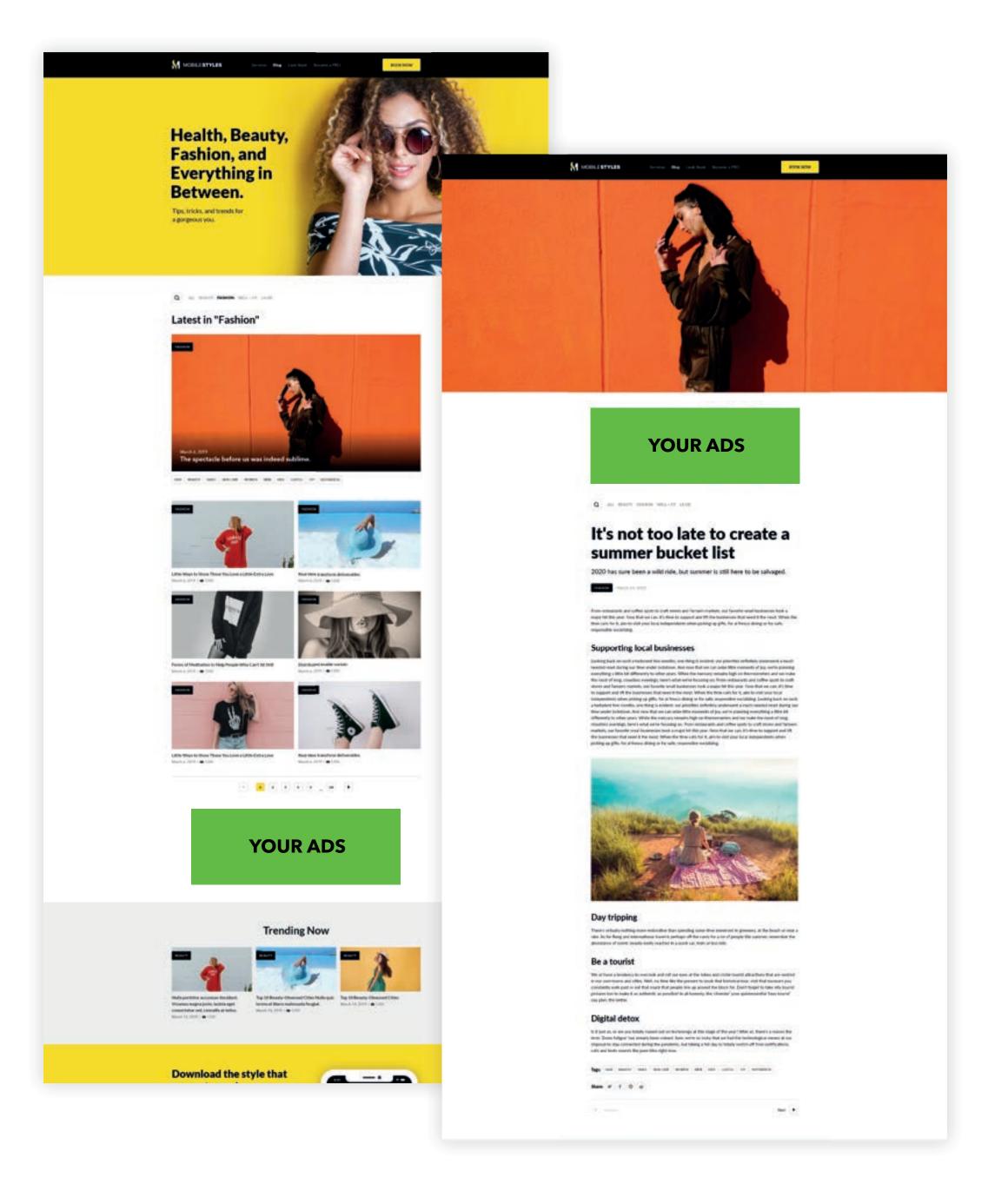


Everywhere across the app

In the form of a cell as part of the scroll View

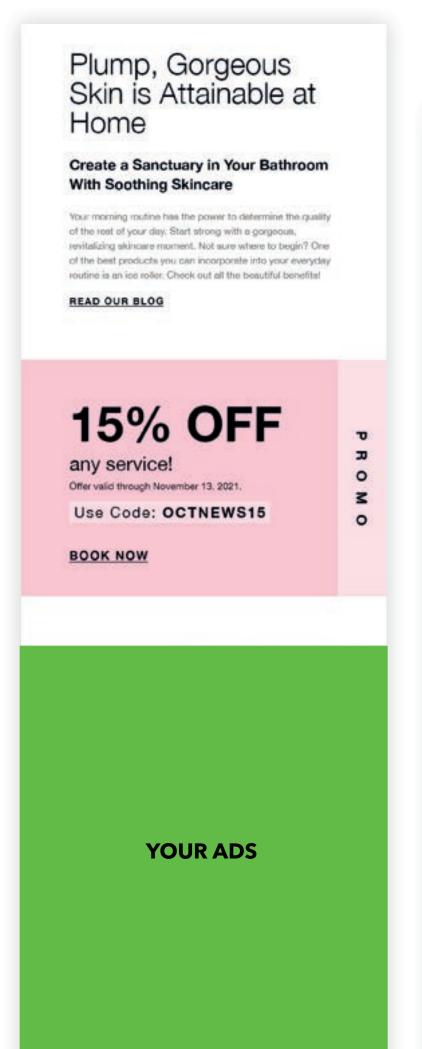
Website & Blog Promotion

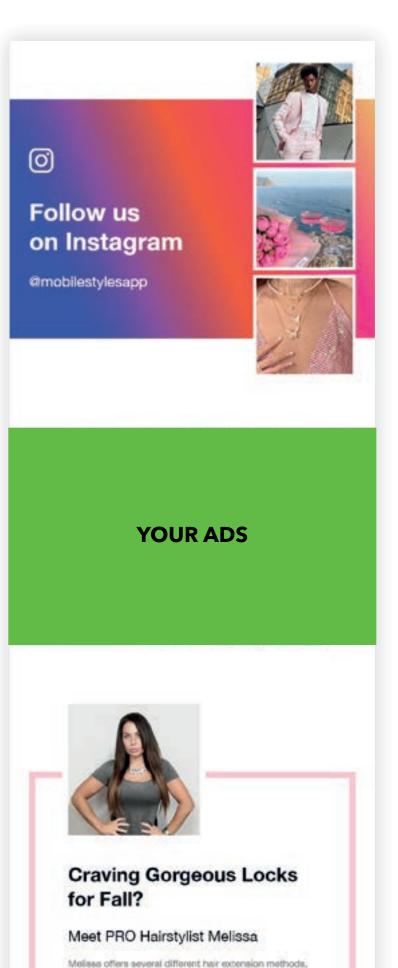
Have your ad placed in banners, blogs, and interviews across the MOBILESTYLES website for the best opportunity grow your company.



Newsletter & Email Promotion

Highlight your products and services in the MOBILESTYLES monthly newsletter and emails to reach our **255k** subscribers.



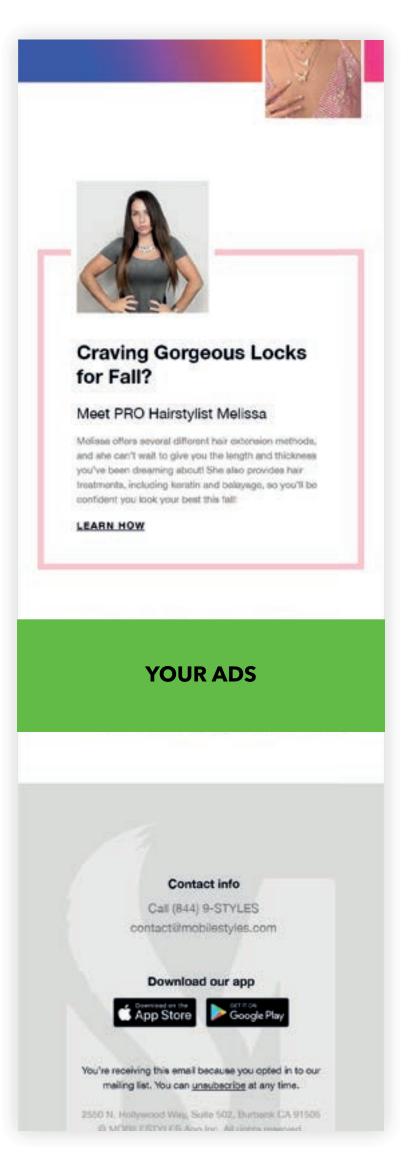


and she can't wait to give you the length and thickness.

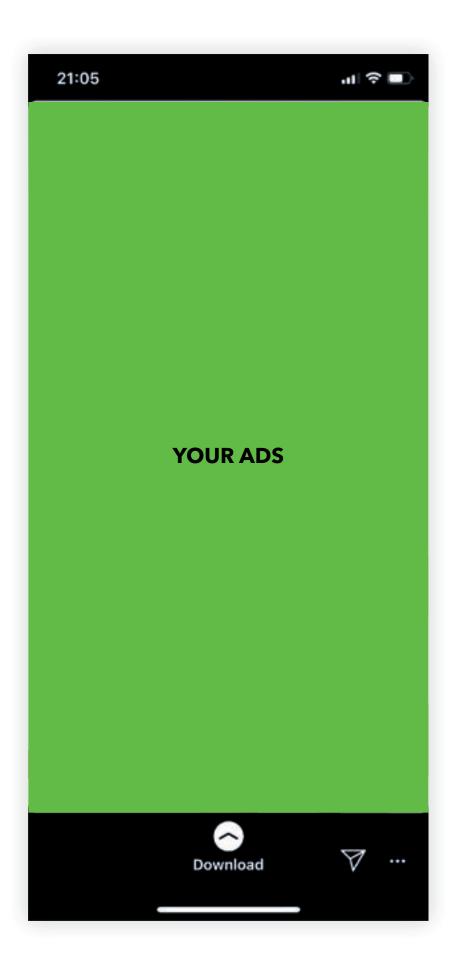
you've been dreaming about! She also provides hair treatments, including kerstin and balayage, so you'll be

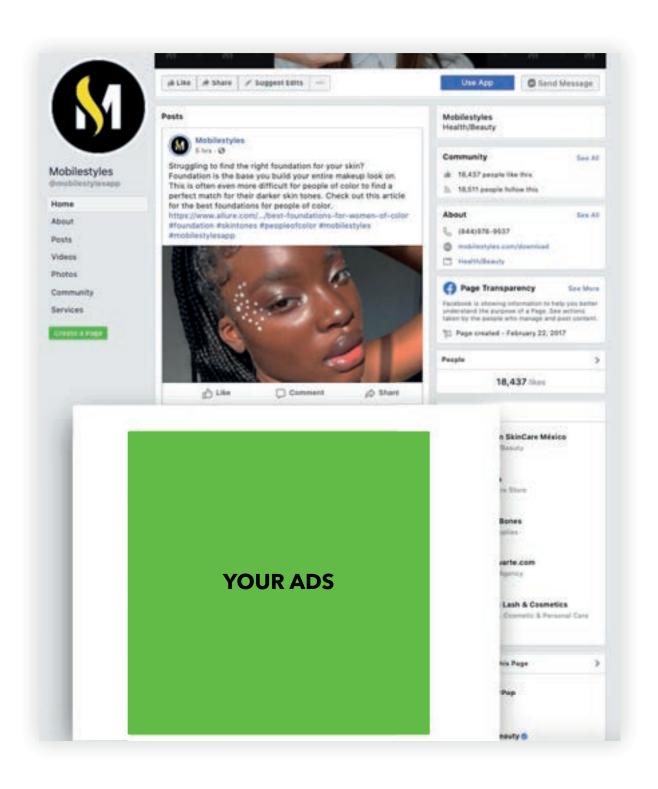
confident you look your best this fall!

LEARN HOW

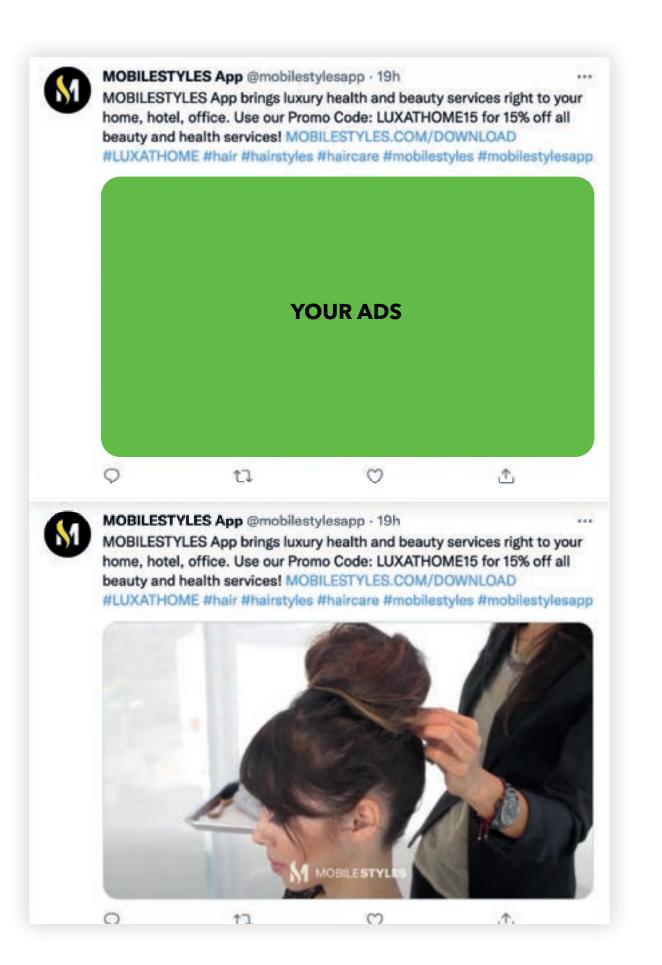


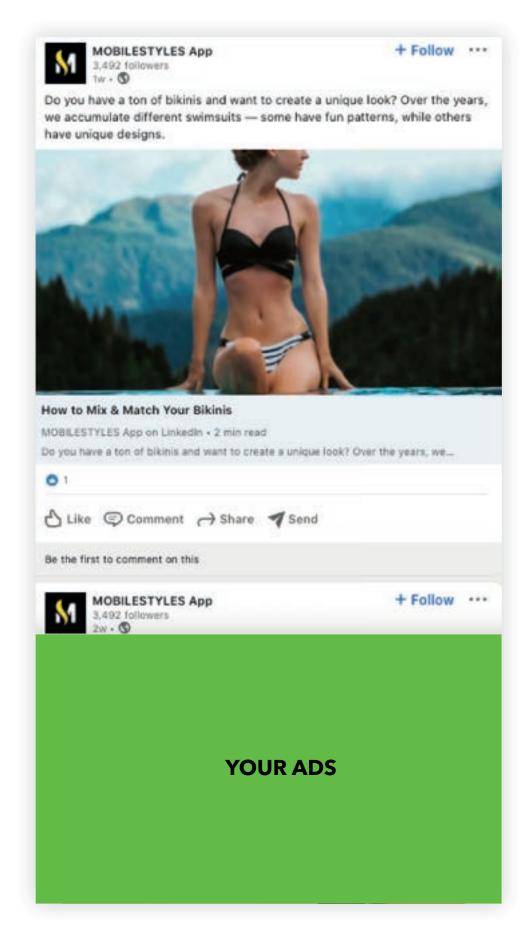
Social Media Promotion





Reach more customers with your company's lifestyle portrayed in posts and videos on MOBILESTYLES' social media accounts, including: Instagram, Facebook, Twitter, LinkedIn, YouTube, and Pinterest.





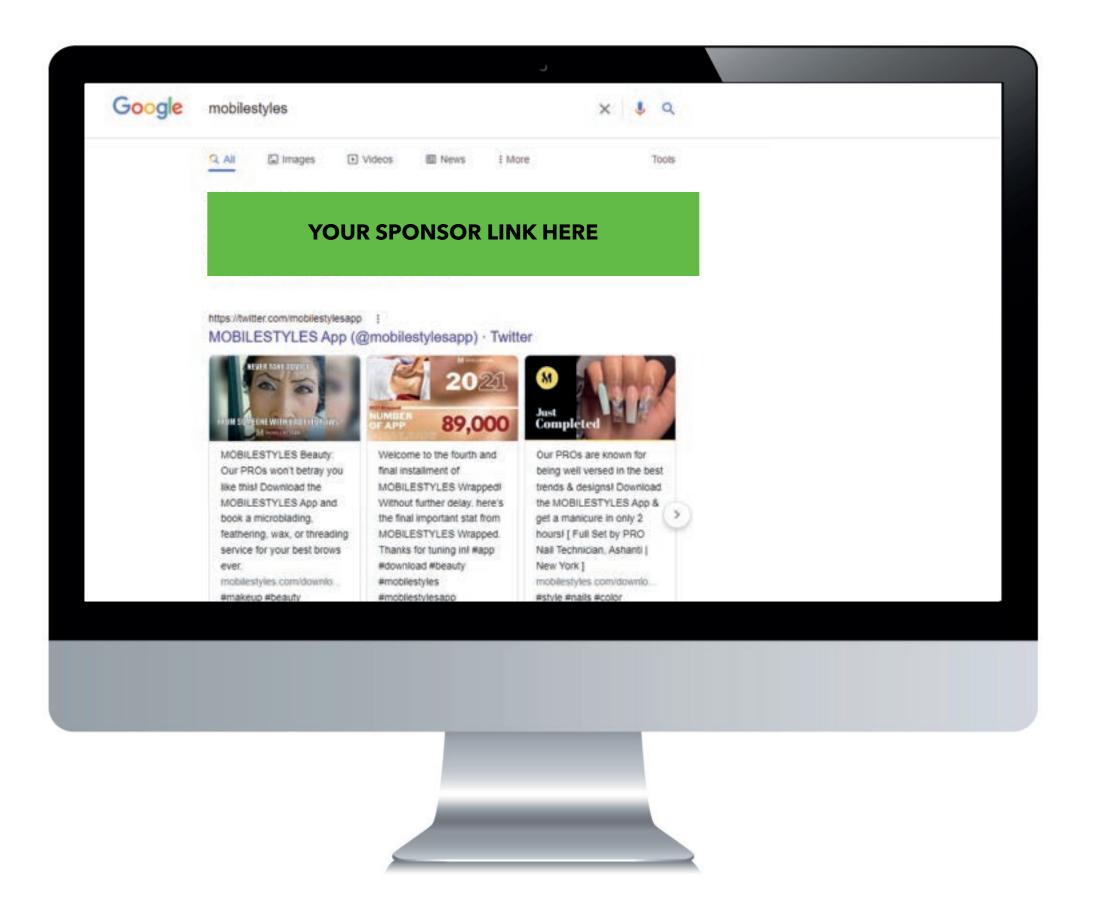
Sponsored Products

Increase visibility of products and services with ads displayed and products distributed in MOBILESTYLES product pages and swag bags as samples, as well as our PRO directory.



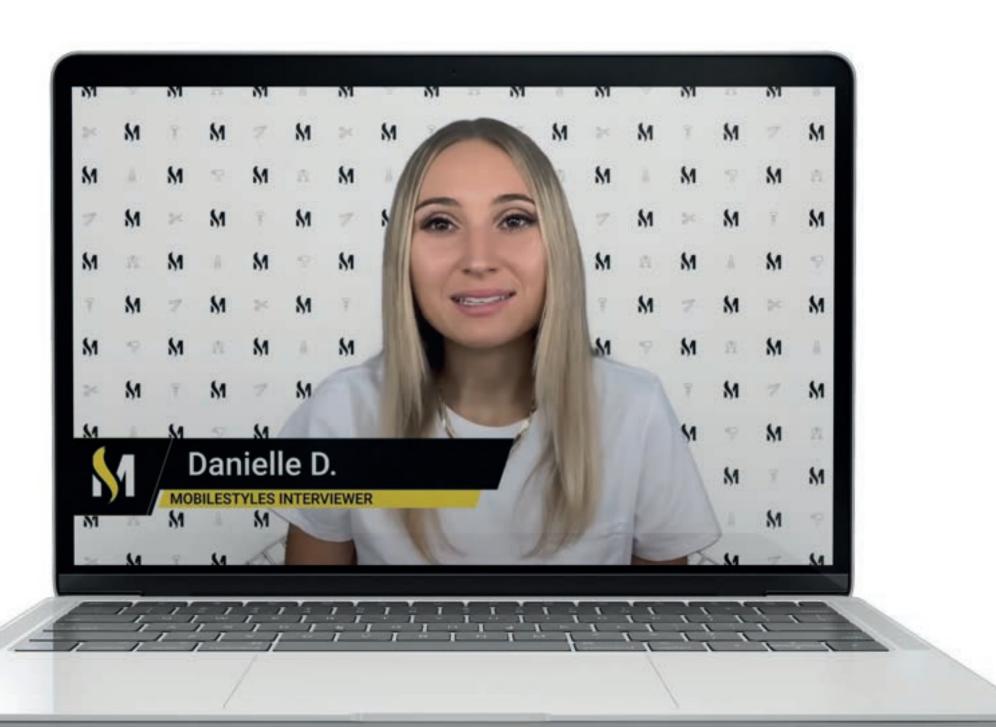
Sponsored Brands

Effortlessly raise brand awareness with your logo on ads appearing in MOBILESTYLES search results across the web.



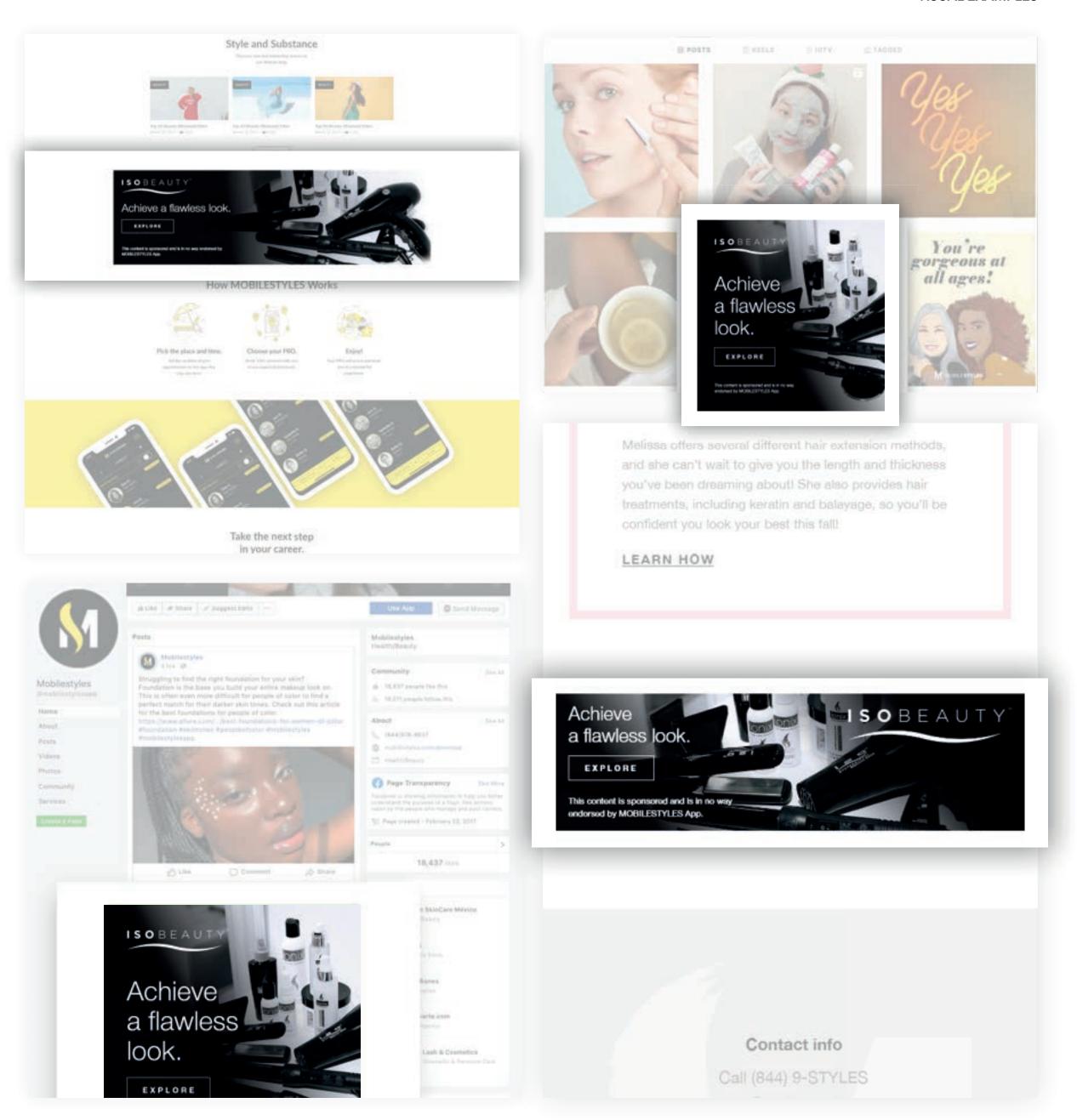
MOBILESTYLES Live

Drive brand discovery by investing in shoppable live streams with MOBILESTYLES customers.



What Do Our Ads Look Like?

Check out some examples!



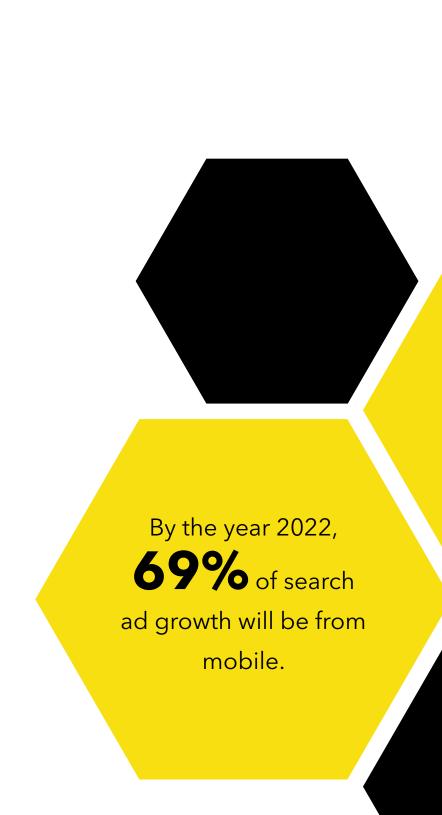


What Info Do We Need From You?

In order to accurately create your advertisement, please provide us with the following information:

- Company Name
- Vectorized Logo With Transparent Background (PDF, SVG preferred), (PNG to a high resolution)
- Background Image or Graphic (black & white preferred; optional)
- Tagline Copy for the Ad
- Call To Action (i.e. "Download Our App" or "Schedule Your Appointment")
- Web URL (if intending for ad to link to an external site)
- Caption Copy and Hashtags (social media only)

Advertising Stats



59%
of mobile users report
being as comfortable
with mobile advertising
as they are with other
outlets.

End users recall mobile in-app ads 47% of the time.

Mobile devices account for **53%** of all paid-search clicks.

93%
of consumers use
internet resources to find
local businesses.

9 out of 10
smartphone users have
not yet chosen a particular
brand when they perform
an internet search for a
product or service.

70%
of advertisers and agencies
spending at least
\$1 million every month
on digital advertising were
increasing their in-app ad
budgets in the following
12 months.

Mobile ad placements
grew 95 %
year-over-year in the
United States.

90%
of searchers haven't
made their mind up
about a brand before
starting their search.

small businesses earn an average of \$3 in revenue for every \$1.60 they spend on Google AdWords.

40%
of digital consumers
use social networks to
research new brands or
products.

More than

50%of buyers start product searches from their smartphones.

Nearly

Testimonials

Check out what these companies had to say about advertising with MOBILESTYLES!



66

Since partnering with MOBILESTYLES, we've seen a **9%** increase in sales, **40%** return on investment (ROI), and approximately **215** new visitors daily!" - ISO Beauty

ISO Beauty's mission is to provide groundbreaking beauty tools and tips to give everyone the confidence to express themselves freely. #StayBeautiful

Advertise With Us

Promote your brand with MOBILESTYLES to expand your company, raise awareness, and receive a new following!

CALL: 1 (844) 9-STYLES

TEXT: (323) 402-6078

EMAIL: contact@mobilestyles.com mobilestyles.com

